

# ILLINOIS ASSOCIATION OF SNOWMOBILE CLUBS, INC.

PO Box 265 Marseilles IL 61341 815-210-0587  
iasc@mtco.com ilsnowmobile.com facebook.com/iasc.inc

Dear Friends and Supporters,

The Illinois Association of Snowmobile Clubs (IASC) is celebrating its 51st year as an organization representing snowmobile clubs in Illinois at our annual convention. This year the convention is on Saturday, November 4, 2023, at the Hilton Garden Inn, Rockford, IL. That is right, the IASC was formed in 1972 and has been going strong ever since!!

We are inviting you to participate in our celebration. As an active supporter of organized snowmobiling your support helps the IASC and its member clubs to continue to bring information to snowmobilers in Illinois. What we do includes teaching snowmobile safety education classes, interacting with government agencies, and maintaining safe snowmobile trails in Illinois. All of this work is done by volunteers. The convention brings close to 200 of Illinois' most enthusiastic and dedicated snowmobilers together for a weekend of socialization as well as working on the IASC's business objectives.

We are seeking sponsors for the IASC convention. There are several sponsorship levels, each level has "perks" that include advertising in the 51st Anniversary book. In addition to sponsorships, there are advertising opportunities available. This allows you to choose a level that fits your needs and budget. With this letter, we have included a rate card with pricing information for the sponsorship levels and advertisement rates. We hope you can support the IASC's 51st year through sponsorship or advertisement.

Here's your chance to come together with a group of people that love the outdoors and related sports with information about your business or organization. Your message or advertisement will be printed in the 51st Anniversary Book which is distributed to all of the attendees and to Illinois clubs for use as a reference by members. Illinois snowmobilers are known to travel to enjoy their sport in addition they buy products related to snowmobiles, and equipment to maintain the trails. We hope we can count on your support.

Another way to take part is by making a donation. An auction is held during the convention weekend with the proceeds going to the IASC scholarship fund. A printed acknowledgment will be provided to the attendees about your donation, so please consider making a donation to support the next generation of snowmobile enthusiasts. Feel free to contact us to make arrangements.

Lastly, another way to send your message is by supplying an informational brochure about and/or a promotional item about your organization to be included in the convention's welcome "goody" bag. Each convention attendee will receive a welcome "goody" bag upon registration. We need at least 200 items to ensure all registered attendees receives your item. Please let us know if you are interested in supplying an item or brochure so that we can make arrangements with you for delivery.

Thank you for your time and consideration. Feel free to contact us with any questions.

On behalf of the Illinois Association of Snowmobile Clubs

Ron Julian	630-546/8058	rgjulian@comcast.net
Stephanie Steward	262-745-6002	smpappal@gmail.com

Return Completed Form & Check (payable to IASC), Along with High Quality Artwork by: **Oct 7, 2023.**

2023 IASC Convention Committee c/o Ron Julian 41W670 Fox Bend Drive St. Charles, IL 60175

Electronic Artwork - Email to: [rgjulian@comcast.net](mailto:rgjulian@comcast.net) • 630-546-8058

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## 2023 IASC CONVENTION OPPORTUNITIES FOR THE 51ST CELEBRATION

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone & Email: \_\_\_\_\_

Signature Authorizing: \_\_\_\_\_

### ► SPONSORSHIPS

- \_\_\_ **Gold Sponsor** \$1,000.00 (3 available\*) - Includes a full premier page ad in 51st Anniversary book (back cover, inside front or inside back cover), listing as Gold Sponsor on web site and book, 2 Banner placement\*\* and 8 tickets to Banquet/awards on Saturday, 11/4/23.
- \_\_\_ **Silver Sponsor** \$750.00 (2 available) - Includes a full-page Ad (middle fold) in 51st Anniversary book, listing as Silver Sponsor on web site & book, 2 Banner placement\*\* & 4 tickets to Dinner/awards on Saturday, 11/4/23
- \_\_\_ **Bronze Sponsor** \$500.00 - Includes full page ad in 51st Anniversary book, listing as a Bronze Sponsor on web site & Book, Banner placement\*\* & 2 tickets to dinner/award on Saturday, 11/4/23
- \_\_\_ **Friend of the IASC** \$250.00 - Includes ½ page ad, listing as a friend of the IASC Sponsor on web site and book, Banner Placement\*\*

### ► ADVERTISING IN THE 51ST ANNIVERSARY BOOK-INSIDE PAGES

- \_\_\_ \$ 35 BUSINESS Card 2" X 3 ½"
- \_\_\_ \$ 50 QUARTER Page 4" x 5 ½"
- \_\_\_ \$ 75 HALF Page 4" x 11"
- \_\_\_ \$ 150 FULL Page 8" x 11"

### ► DONATIONS

- \_\_\_ Scholarship Auction Donation (items or monetary) \_\_\_\_\_

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